

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT INTERNATIONAL, INC.

AD6723-02 HQBM49118 "SITTING & TALKING" PAGE 4/C BLEED (10-1/2" x 12-1/2") MIAMI OCEAN DRIVE, 1997

SITTING & TALKING BENSON & HEDGES



15 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method. © 1997 Benson & Hedges.

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.



A MOMENT OF PLEASURE
WITH THE 100MM CIGARETTE

F. Parke/M. Moffett/A. Krahmer

